



MARK TWAIN LIBRARY ANNUAL APPEAL 2011

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August 15, 2011

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Dear Neighbor,

Cream and sugar?

We ask, because we're offering you a cup of coffee.

As part of this year's Mark Twain Library Annual Appeal campaign, we're sharing a free cup of coffee with everyone who contributes to this, our principal fundraiser. Coffee with Friends, that's how we see it.

When you make a donation to the Annual Appeal, you are officially a Friend of the Mark Twain Library. Our Friend. Someone we celebrate. Someone with whom we'd share a cup of coffee, or a visit. Someone we count on.

And we do need to count on our Friends. You see, the grant we receive from the Town of Redding (your tax dollars) covers only a portion of the Library's operating budget each year. So we must fundraise for the rest – this year about \$230,000.

And that's where our Friends come in...

Every day people of all ages come to the Library to use the computers, read the newspapers, find a good book or movie, reconnect with a neighbor, attend a stimulating program, hear a fairy tale, or get acquainted with our first and favorite Friend, Mark Twain. All for free. Friends' help – your gift – makes this possible.

So please consider offering a friendly hand to the Mark Twain Library's Appeal. We're eager to welcome you as a new Friend, and love renewing all of our old Friendships, too.

Just like coffee, our Friends give us a much-needed boost. We invite you to come on in and enjoy a cup. It's our way of saying *thank you* for your contribution.

Your Friends in Gratitude,

Madeline Leslie
Board President

Mary Ann Carman
Annual Appeal Chair

Mark Twain Library...open for coffee with Friends!

